MAKING BUSINESS SENSE OUT OF THE WIDEBAND PROTOCOL FOR A DOCSIS NETWORK

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Abstract

To date, cable operators have enjoyed an upper hand in the competition to deliver highspeed services because of their network capacity and bundling strategy. In the U.S., telcos' attempts to counter this advantage by reliance on digital subscriber line (DSL) service have been somewhat successful in attracting new subs. But because of data throughput restrictions and the carrier's reluctance to enter the video space, these services did not threaten cable operators' advantage. However. with recent announcements of fiber-to-the-X (FTTX) and metro Ethernet architectures in the U.S., and deployments of advanced DSL, fiber networks and true triple play services elsewhere in the world, the plaving field looks much more level and the true battle is ready to begin. The situation is even more intense in the Asia Pacific, Japan, and European regions where competitive broadband services are showing a growing traction with residential customers. So how can cable operators respond to these threats and the telco promise of 25, 50 or even 100 Mbps and greater broadband service to the home?

Fortunately for the cable industry, the answer does not lie in replicating its \$80+ billion investment to add new physical capacity on top of existing networks or matching the \$10 to 20 billion telcos will invest in fiber-based IP services. The answer lies in unleashing the full power of the cable industry's existing hybrid fiber coax (HFC) networks. With sixty percent of today's HFC spectrum being used to carry less than two percent of its data capacity, the goal is to take the available HFC bandwidth and data capacity and use them more efficiently. By simply modifying the connectivity of the backbone to the plant, operators will achieve ten times, 100 times, or even 1000 times of today's cable data capacity and at significantly lower price points than existing per-port broadband costs.

The technology that makes this possible is the wideband protocol for a Data Over Cable Service Interface Specification (DOCSIS[®]) network. The technology promises to leapfrog the telco fiber strategy, dramatically alter the communications industry competitive landscape, and unlock more upside revenue potential for the cable industry than the original specifications.

TECHNOLOGY OVERVIEW

In order to fully understand the potential of existing HFC networks, let's first look at an example of how HFC plant capacity is used today. The chart below details the current utilization of a cable network supporting 100k HHP.

HFC Plant Capacity

Constant	4 (1)		Divited RW	PC 65-	Conveite	
Service # C		anneis	DIGITATE	SC SIZE	Capacity	
Analog	79	60%	x 3.75 Mbps	x 1 SG =	0.3 Gbps	2%
Digital	43	33%	x 38 Mbps	x 1 SG =	1.6 Gbps	8%
VoD & DOCSIS	9	7%	x 38 Mbps	x 50 SG =	17.1 Gbps	90%
Total	131 C	hannels			19 Gt	ps
						_
Capacity	131 Channels		x 38 Mbps	x 200 SG =	1000 G	bps
	Service Analog Digital VoD & DOCSIS Total Capacity	Service # Ch Analog 79 Digital 43 VoD & DOCSIS 9 Total 131 C Capacity 131 C	Service # Claumer Analog 79 60% Digital 43 33% VoD & DOCSIS 9 7% Total 131 Charles 131 Charles	Service # (2220) Ø (2020) Ø (2020)	Service # CH→TE Digital BW SG Size Analog 79 60% x3.75 Mps x1 SG = Digital 43 33% x38 Mps x1 SG = VoD & DOCSIS 9 7% x38 Mps x50 SG = Total 13.1 C→TE 5 5 5	Service # CH→→ Dgital BW SG Size Caparity Analog 79 60% x3.75 Mbg x1 SG → 0.3 Gbgs Digital 43 33% x38 Mbgs x1 SG → 1.6 Gbgs VoD & DOCSIS 9 7% x38 Mbgs x50 SG → 17.1 Gbgs Total 131 C→→ 5.7 SF → 7.9 SF → 19.0 Gbgs

An analog video channel occupies (in this example) 6 MHz of RF bandwidth, but it only carries one video signal. Also, because of the broadcast nature of the network, the 6 MHz of bandwidth effectively serves a single service group: the entire 100k HHP. The bottom line is that sixty percent of the HFC network's bandwidth currently yields less than two percent of the network data capacity. The spectrum utilization efficiency increases in the case of digital video, where typically up to 10 or 12 video channels can be transmitted in a 6 MHz RF channel, but cable operators are only starting to scratch the surface of their investment potential with adoption of video on demand (VoD) and DOCSIS.

The take away from this exercise is shocking. With 1000 Gbps available in today's cable networks, less than two percent of its total capacity is used today!

Let's look at the way current DOCSIS technology makes use of HFC capacity. In North America, DOCSIS 1.0 and 1.1collectively known as DOCSIS 1.x-support 30.34 Mbps to 42.88 Mbps (approximately 27 Mbps to 38 Mbps usable throughput) in a single downstream RF channel, and 320 kbps to 10.24 Mbps (approximately 300 kbps to 9 Mbps usable throughput) in a single upstream RF channel. DOCSIS 2.0 moved the bar higher yet, allowing symmetrical data transmission by increasing the upstream raw data rate to as much as 30.72 Mbps in a single RF channel. DOCSIS 2.0's downstream technology though has remained the same as DOCSIS 1.0 and 1.1.

With the adoption of emerging Internet applications such as music and video download or interactive on-line gaming, perchannel data throughput is rapidly becoming a bottleneck. In order for cable operators to meet subscribers' growing bandwidth requirements, the downstream and upstream data rate limits will need to be increased. A number of approaches have been suggested to achieve this goal. The accompanying table summarizes the pros and cons of these methods.

Data	Pros	Cons
Throughput Enhancement		
Use higher order	Low silicon risk	Requires very clean plant
modulation (e.g., change from 64- to 256-QAM, or 256-QAM to 1024-QAM)	Minimum MAC change	Higher carrier-to- noise ratio necessary for same BER
Different PHY layer technology	Improved per-channel data	Incompatible with existing cable modems
(OFDM, Wavelet, etc.)	OFDM, capacity Wavelet, etc.)	Requires fork-lift upgrade
		Not proven technology in cable networks
		Extensive MAC changes
Increase cable network's operating RF bandwidth (e.g., from 50- 860 MHz to 50- 1000 MHz)	Low risk technology Increase available downstream spectrum and channel capacity	Requires major rebuild or upgrade Capital expense to upgrade plant
Change from subsplit to midsplit band plan (e.g.,	Increase upstream spectrum RF bandwidth	Requires changing diplex filters in all actives
reverse spectrum 5-108 MHz rather than 5-42	Low-risk technology	Requires changing actives if diplex filters are hard-wired
мп <i>z)</i>		Must balance/ sweep align all actives after diplex filter mods
		sweep align all actives after diplex filter mods Need to make

Data Throughput Enhancement	Pros	Cons
		sure reverse amplifier modules/circuits work to 108 MHz; if not, replacement required Loss of some downstream RF spectrum
Node splits	Backward compatible Well- understood	Capital expense to upgrade plant (materials and labor)
	Being done by many cable operators now	
	Increases effective RF bandwidth per subscriber	

This table was adapted from "Next Gen Full-Service, All-Digital HFC Network Beyond DOCSIS 2.0", a paper presented by John Eng at the Society of Cable Telecommunications Engineers' 2004 Conference on Emerging Technologies. All of the alternatives in this table have a substantial impact on CapEx and/or OpEx. Of those listed, splitting nodes is the only one being done to any extent by the cable industry.

Given the spectrum inefficiencies of one analog TV channel per 6 MHz of RF bandwidth, along with the maximum perchannel throughput limitation in DOCSIS 1.x and 2.0 technology, it's clear that cable network capacity has room to grow. That growth doesn't require increasing the available RF spectrum, but rather making better use of the spectrum. One solution, originated by the author in 2001 and under development by Cisco Systems[®] Inc., is known as the wideband protocol for a DOCSIS network. It solves bandwidth and throughput problems by logically bonding multiple RF channels together to form a wideband "channel," and works equally well in the downstream or upstream.

Using the wideband protocol, data is striped across multiple quadrature amplitude modulation (QAM) channels, yielding a single logical channel—a wideband channel-the aggregate capacity of the individual OAM channels. The number of OAM channels logically bonded is dynamically configurable, providing the flexibility to increase the aggregate channel capacity with simple software configuration. For instance, by bonding four 256-QAM channels, one would obtain a wideband channel with a data rate of 171.52 Mbps (~152 Mbps). If downstream data were striped across 24 256-OAM channels, the result would be a wideband channel with a data rate 1 0 2 9 of Gbps (~912 Mbps). This approach allows operators to overcome the current DOCSIS per-channel downstream limit, without changes at the physical (PHY) layer. The same 64-QAM or 256-QAM modulation formats used today by DOCSIS 1.x/2.0 can be used for each of the channels in the wideband bundle) and without touching at all the network topology.

The following figure shows a high-level view of wideband technology overlaid on a DOCSIS 1.x and 2.0 network.



The wideband protocol is designed to be backwards-compatible with existing DOCSIS 1.x and 2.0 networks. It also delivers some of the benefits of CableLabs' Modular CMTS (M-CMTSTM) architecture, such as separation of media access control (MAC) and PHY, or the use of edge-QAM devices using today's technology.

As we will see in the next section, it not only addresses the increasing data capacity and throughput demands, but it does so leveraging current cable modem termination system (CMTS) technology and existing edge-QAM devices to provide a lower cost per port than current DOCSIS OAM technology. In addition, we will see how cost efficiencies are possible because additional downstreams may be added independent of upstreams and existing RF spectrum can be impacting used without cable plant infrastructure costs.

ECONOMIC BENEFITS OF THE WIDEBAND PROTOCOL FOR A DOCSIS <u>NETWORK</u>

This section outlines the economic and business benefits of the wideband protocol for a DOCSIS network. Benefits can be effectively categorized as follows: Increase Revenue

- Grow subscriber base: Attract new customers, retain existing subscribers, and fend off competitive threats with higher speed services
- Increase average revenue per user (ARPU): ability to offer higher tier services and expand service portfolio to allow operators to benefit from higher average revenue per user

Optimize CapEx Investment

- Fully exploit today's HFC plant potential: no network upgrades are required to take advantage of the throughput increase offered by the wideband protocol
- Leverage existing CMTS platforms: implementations will enable existing CMTS platforms to support the new protocol, lowering incremental capital expense
- Reduce downstream port cost: leverage lower prices of QAM technology and enable operators to use existing edge QAM devices
- Eliminate port under-utilization (stranded ports): add upstream and downstream ports independent of one another to accommodate traffic requirements
- Improve network efficiency: increase the subs/port ratio by taking advantage of the enhanced statistical multiplexing characteristics provided by a larger pipe
- Scale to future requirements: wideband components are designed to meet rapidly changing subscriber demands which in turn will protect initial investment.

Minimize Operational Costs

• Backwards-compatible with DOCSIS 1.x/2.0: fully leverage existing DOCSIS 1.x/2.0 provisioning systems and operational processes to simultaneously serve wideband customers

Deploying the wideband protocol for a DOCSIS network represents an evolution of the existing cable infrastructure, while offering a revolution in service capabilities.

This section examines in more detail the previously listed benefit categories.

Increase Revenue:

Grow Subscriber Base

It's a fact that the speed of Internet connectivity is at the top of the purchasing decision criteria for broadband subscribers. Today, in many metropolitan areas around the world, consumers are already being offered the following broadband choices:

Access	Provider-	Offered
_Technology		Throughput
Competitive Carri	ier - Fiber	100 Mbps +
Overbuild		
Incumbent Carrier	r - DSL	25 Mbps
Cable Operator		8 Mbps
Wireless/Satellite	Provider	2 Mbps

In Japan, YahooBB! has found tremendous market success with its 100 Mbps up to 1 Gbps residential service, demonstrating just how beneficial it is to be the highest-speed provider.

Within the U.S., cable operators have enjoyed success in the broadband battle. Thus far, roughly two thirds of broadband customers use cable modems. Competitors are aggressively attacking this position by investing in a combination of copper-based, fiber-based, and wireless technologies.

These facts point to the need for cable operators to increase their service offerings to meet real world capacity requirements and competitive positioning. Operators must show they can continue to meet customer needs going forward. While DOCSIS 1.x and 2.0 have accomplished this to a certain point, network data throughput demands will continue to eclipse this capacity. Wideband technology and the bonding of multiple channels give operators the ability to far exceed today's data offering and put cable networks in a decidedly favorable position. This added capacity gives operators tremendous flexibility in defining new service models and revenue opportunities. Operators can provide increased choice and the ultimate on-line experience. They can expand beyond established subscriber demographics to attract a broader set of users.

The wideband protocol for a DOCSIS network offers the ability to deliver the highest service throughput (100 Mbps and higher) and unmatched service selection. This puts cable operators in a leading position in the highly competitive broadband market.

Increase Average Revenue Per User (ARPU)

Several analyses have shown the positive effect of a tiered service offering versus a flat rate model. Cable operators are taking advantage of consumer behavior that shows the faster premium tier service gives them the ability to trade-up existing customers from lower tiers. The availability of a "wideband" tier will amplify this trend, moving the service mix towards a higher average revenue per user (ARPU).

At the same time, as broadband service matures, the types of services included in the

broadband portfolio will grow more complex bandwidth-intensive. The wideband and protocol removes the bandwidth bottlenecks existing today and provides the opportunity for cable operators to re-think their business models in the context of emerging applications. Whether capturing a portion of the music download business with iTunes-like portals, hosting IP-based video download libraries, or rolling out multi-media rich interactive gaming services, cable operators dramatically expand their service can In the process, portfolio. they can significantly increase the average revenue generated per subscriber.

Optimize CapEx Investment

Fully Exploit Today's HFC Plant Potential

A key objective of cable operators today is to find ways to leverage the powerful data capacity of their HFC networks—estimated to use less than two percent of the total available capacity. As seen in the previous section, there are a number of alternatives available, but unfortunately, these are either cost- or labor-intensive (or both).

By taking advantage of flexible channel management techniques and channel bonding of up to 24 channels in the first generation of products, the wideband protocol for a DOCSIS network is able to transport packets at Gigabit Ethernet speeds using existing modulation formats—whether they are 64- or 256-QAM. This gives operators the ability to quickly take advantage of the available spectrum on the existing HFC plant, optimizing CapEx investments.

Leverage Existing CMTS Platforms

The flexibility of the wideband protocol for a DOCSIS network does not stop with modulation choices or channel bonding techniques. The protocol can be deployed in parallel with DOCSIS 1.x/2.0 technology, leveraging the investment made in existing CMTSs. Existing edge-QAM modulators can be leveraged as well and physically connected to a wideband module in an existing CMTS. Downstream traffic is now supported from either existing CMTS line cards (DOCSIS modulators 1.x/2.0edge-OAM or (wideband), and upstream traffic for both variants is supported from DOCSIS 1.x/2.0 line card ports.

The figure below compares the normalized costs for a DOCSIS 1.x/2.0 CMTS with the incremental costs required to upgrade the CMTS to support the wideband protocol. The chart illustrates that with first generation wideband technology, you can more than double the downstream throughput, at less than one fourth the cost! This is the first step towards fulfilling the wideband objective of delivering ten times the throughput at one tenth the cost.

Incremental CapEx



Reduce Downstream Port Cost

Current CMTS designs are optimized for synchronous traffic for multiple IP-based services. As a result, CMTS line cards are more complex than single-purpose edgeQAM devices used for uni-directional, asynchronous traffic. This complexity bears with it incremental infrastructure costs.

wideband The proposed technology separates the channel bonding functionality (performed by a wideband module on an existing CMTS) and the Physical Layer adaptation to the RF plant. The latter can be performed by an external edge-QAM device, offering a significant opportunity to leverage declining costs of QAM device designs, and provide a graceful evolution towards a Modular CMTS architecture. In advance of the availability of standards-based products, operators can plan an evolutionary option that saves infrastructure costs.

The following chart depicts the relative costs per port for CMTS and edge-QAM devices. The chart shows that edge QAM devices used in video applications hold a significant price advantage over equivalent CMTS port costs. A CMTS supporting the wideband protocol leverages this advantage by allowing the use of existing QAM devices, thus, lowering the cost of implementation.

CMTS and Video Port Comparison



Source: Infonetics, In-Stat/MDR, Cisco Analysis

Eliminate Port Under-Utilization (Stranded Ports)

CMTS port assignments were designed around a traffic formula based on studies of anticipated preliminary broadband services and subscriber usage when DOCSIS was originally formulated. This resulted in the simultaneous support of traffic in upstream and downstream directions and line cards equipped with a fixed ratio of upstream and downstream ports. Typical calculations held to a calculated ratio of one downstream per four or six upstream ports.

The ratio, understandably, was very conservative in the assumptions it made. In addition, it was difficult to predict or anticipate the development of new IP applications that dramatically challenge these assumptions and prevent operators from optimizing port utilization. The net result of this is that some number of ports (either upstream or downstream) will be underutilized.

The following figure shows how line cards, deployed with a 1:4 port domain are underutilized for various traffic scenarios. Since the capacity of a downstream channel is roughly four times the capacity of an upstream channel in this example (256 OAM in the downstream, 16 QAM/3.2 MHz in the upstream), the ports in the one downstream four upstream domain are 100% utilized if the downstream traffic required on the network is equal to the upstream traffic (1:1 traffic ratio line). In the cases where twice as much traffic is required for the downstream than for the upstream (2:1 traffic ratio line), the upstream ports will be 50% underutilized. Finally, if the traffic in the downstream is four times the upstream traffic (4:1 traffic ratio line), the 1:4 port ratio will translate into a 75% upstream port under-utilization.



The only way to avoid the underutilization of upstream or downstream ports is to be able to assign upstream and downstream independently ports of one another. CableLabs' M-CMTS initiative aims at providing this benefit. The wideband technology achieves the same goal with today's CMTS and edge-QAM technology, vielding better utilization of infrastructure and lower cost per subscriber.

Improve Network Efficiency

As a shared access medium, cable networks hold an economic advantage over other access technologies due to the ability to oversubscribe the access plant. Not all users are going to be actively transmitting data at the same time. The determination of an appropriate oversubscription rate is a complex effort-and dependent upon a number of factors such as customer usage patterns, the size and frequency of the traffic bursts, the nature of the content carried, the priority levels for the various types of traffic, and the ratio of peak customer traffic to offered capacity. Cable operators are constantly trying to balance subscriber satisfaction metrics with the need to maintain oversubscription as high as possible in order to have a large number of subscribers sharing the same port, thus reducing the cost per sub.

The wideband protocol offers a simple, yet powerful tool: a "larger pipe". Complex mathematical models have demonstrated that in the case of bursty traffic, such as the traffic generated by Internet users, a higher capacity transmission medium will show better statistical multiplexing characteristics since the probability of transmission collisions are reduced. Wideband offers such statistical multiplexing gain by logically bonding multiple QAM channels and increasing the total channel capacity. In other terms, this means that logically bonding multiple QAM channels will increase the number of subscribers per QAM (or per port).

Looking ahead, both higher data rate tiers, as well as emerging applications such as IPvideo will change the based traffic characteristic. In this scenario, the number of subscribers that will be able to share a single channel will be significantly reduced, making the current technology less and less profitable. The wideband protocol offers the ability to maintain the same level of oversubscription rates, despite increasing customer demands for higher throughput.

Scale to Future Requirements

Wideband technology offers deployment flexibility. Because a wideband logical channel can be dynamically defined to be a bundle of two, four or any number of QAM channels up to 24, as defined in my initial proposal for DOCSIS 3.0, cable operators will be able to choose, over time, the required channel capacity according to their business needs.

On the modem side, cable modem tuner technology is available today to allow multiple QAM channels to be received simultaneously, enabling wideband service. Such technology represents an important evolution because it allows multiple channels to be demodulated by a single, digital multichannel receiver chip, instead of multiple discrete traditional receivers, adding complexity and cost to the modem. This means that first generation wideband modems will have built-in capability to receive up to 16 channels, enabling the operator to scale to future bandwidth and throughput requirements, without changing the wideband installed base.

The figure below illustrates projected highspeed data services that cable operators may see in the coming years. In each case, the service offering is split into three or more tiers. A graphic (the diagonal stripe) is superimposed on the chart, indicating the long-term costs of using wideband protocol versus DOCSIS 1.x/2.0 technology. The precise placement of this diagonal stripe is determined by exact costs for the CMTS and cable modem expenses, as well as oversubscription rates.



Regardless, the conclusion is that for many years to come, the most cost-effective network is one that simultaneously delivers services to both sets of customers.

Minimize Operational Cost

Backwards-Compatible with DOCSIS 1.x/2.0

Cable operators must consider how to continue to innovate and introduce new services to the market, without abandoning their current customer base or requiring costly equipment upgrades. The wideband protocol for a DOCSIS network addresses this by leaving unchanged the DOCSIS 1.x/2.0network and the subscribers it supports. Yet it provides incremental opportunities to begin servicing customers that demand higher data rates.

Looking ahead, cable operators will service increasingly support tiers and packages that offer varying throughput speeds and quality assurances. This will inevitably fragment customer requirements; many will focus on lower-speed, value-priced services, while a smaller percentage will demand higher-speed services. The challenge to cable operators will be to cost-effectively serve all customers.

The wideband protocol is ideally suited for this situation. Because it builds upon existing CMTSs and the DOCSIS 1.x/2.0 protocol, it does not affect the customers that are currently served on the plant today. New customers can be served simultaneously with DOCSIS 1.x/2.0 customers from the same CMTS. Additionally, existing provisioning systems and operational processes can be leveraged. This offers an ideal environment for cable operators to employ, given the flexibility that is offered.

WIDEBAND BUSINESS CASE SUMMARY

The previous sections have detailed a multitude of factors that each contribute to the business case for wideband technology. This section illustrates the combined effect of each of these factors in providing a compelling business case for deploying the wideband protocol. The charts that follow summarize the financial results for two deployment scenarios: one using DOCSIS 1.x/2.0 technology, and one using both DOCSIS 1.x/2.0 and wideband. The model is based upon a cable footprint of 1 million HHP, with

existing high-speed data take rates of 25% in year 0 (to reflect the embedded base of equipment and customers) increasing up to 40% in year 5. The chart illustrates how the wideband technology significantly lowers CapEx per subscriber.

CapEx Cost Comparison – Same Service Mix



But this direct comparison tells only half of the story. A primary reason for using wideband technology is to offer even higher service throughputs, delivering more value, and capturing more revenue. The remaining charts summarize the financial benefits when the wideband protocol is deployed, enabling cable operators to deliver services as high as 100 Mbps data throughput.

The CapEx cost per Mb will decrease significantly as a result of using the wideband protocol. The improved revenue and earning results speak volumes to the benefits of being able to offer higher-speed services.



CapEx Cost Comparison – Different Service Mix

Revenue Comparison – Different Service Mix



Earnings Comparison (EBITDA) – Different Service Mix



The following conclusions can be made from this business analysis:

- Wideband can dramatically lower network CapEx as subscriber throughput rates increase
- CapEx incremental costs required to support the wideband protocol are modest and significantly drive down per Mb cost
- Wideband offers the ability to retain and continually upsell existing customers to higher service tiers
- Wideband offers the ability to deliver higher-value and revenue
- Operating margins can be improved by offering higher priced service tiers

This analysis captures only the cost of delivering data capacity. Incremental services delivered over this transport offer further upside, particularly in the case of higher data rate services

FULFILLING CABLE'S VISION

Cable operators were the first, and arguably the most credible service providers

to articulate the vision of an intelligent, flexible, secure, scalable network suitable for supporting multiple services simultaneously. The use of IP, and the framework established by DOCSIS have been key factors leading to the articulation and fulfillment of that vision. But the vision can only be fulfilled if the full capacity of the network is leveraged and made available to the end user.

The wideband protocol for a DOCSIS network, with its ability to unleash the full potential of the HFC network, is the key to making this happen. No longer will cable operators be blocked by artificial restrictions imposed by historical assumptions and RF channel management techniques. For as much of the spectrum an operator allocates towards services, customer **IP-based** а can theoretically access. But while the wideband protocol for a DOCSIS network can provide access to this inherent competitive advantage, the real challenge will come in how operators translate this potential into a true strategic business initiative.

Cable won the initial battle of broadband and the triple play. Will the industry be able to win the next round? Wideband and subsequent strategies lay the foundation for this and provide the catalyst for change for years to come. The outlook for the cable industry's success very much depends upon how effectively cable operators leverage this advantage. But there is an additional benefit that is as important if not more so. While the wideband protocol for a DOCSIS network makes more efficient use of the bandwidth inherent in the HFC network, it also gives operators the ability to unleash the full power of IP, as well as take a major step towards achieving true network and service convergence. As the subject of follow-on papers, this will be the remaining piece to our challenge in achieving a successful business plan that embraces a true wideband perspective.

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ABOUT THE AUTHOR

John Τ. Chapman is currently a Engineer and the Chief Distinguished Architect for the Cable Business Unit at Cisco Systems in San Jose, California. As a founding member of the Cisco Cable BU, John has made significant contributions to Cisco and the cable industry through his pioneering work in DOCSIS and development of key technologies and concepts critical to the deployment of IP services over HFC plants.

Included in these achievements are being the primary author of significant portions of the DOCSIS and PacketCable specifications as well as the originator of DOCSIS Set-top Gateway (DSG) and evolving specifications for DOCSIS Wideband and Modular CMTS for the industry's architectures Next Generation Network Architecture (NGNA) initiative. John has also published a number of ground breaking whitepapers on Multimedia Traffic Engineering (MMTE), DSG, QoS, and high availability and is a respected and frequently requested speaker at industry events.

John has 18 patents issued and 27 patents pending in a variety of technologies including telephony, VoIP, wide area networking, and broadband access for HFC cable networks. In his spare time, John enjoys spending time with his wife and two daughters. John is a 6th Degree Black Belt Master in Tae Kwon Do and enjoys white water canoeing and skiing.

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